



# SALES FAQ

## StrackaLine Holo and Scan

Retail for 18 holes: \$3,500 (27 hole course is \$4,000)

### Benefits:

- **For Pro Shop**
  - Saves times setting up for tournament pin sheets
  - Better customer service to golfers about hole locations – less politics
  - Freshens course for regular golfers
  - More shop revenue selling books and cards
  - Better communications with Superintendent's staff
  - More control of Hole Placements
  - Visual understanding of greens to sell putting lessons
- **For Superintendent**
  - Better customer service to golfers and Pro Shop about hole locations – less politics
  - More control of Hole Placements
  - Reduction in Course Setup Training
  - 60% Increase in Pin Location placements
  - Better management of ingress and egress areas of putting surface
  - CAD Drawings available for future renovations
  - Get accurate square footage of each green for proper chemical allocation
  - Better pin location equals better agronomics

### Includes:

- Travel expense to golf course to collect data within USA or Europe
- StrackaLine personnel scanning of greens
- Golf course added to StrackaLine App
- HoLo Software license for one year
  - The year starts after training
- CAD data available – that is an \$8,000 value!
- Online Training
- Customer Support
- Welcome box includes
  - 50 books
  - 50 prepaid App cards
  - Glass countertop display

## StrackaLine Scan Only for App (no HoLo)

Retail for 18 holes: \$2,500



**Includes:**

- Travel expense to golf course to collect data within USA or Europe
- StrackaLine personnel scanning of greens
- Golf course added to StrackaLine App
- CAD data available – that is an \$8,000 value!
- Online Training
- Customer Support
- Welcome box includes
  - 50 books
  - 50 prepaid App cards
  - Glass countertop display

**StrackaLine Holo Annual Renewal**

Retail for 18/27 holes: \$1,000

- HoLo Software license for one year
- Customer Support

**StrackaLine Holo Annual Renewal**

Retail for each additional nine holes: \$500

- HoLo Software license for one year
- Customer Support

**StrackaLine Greens Guide PDF**

Retail: \$2,000

**StrackaLine Greens Guide printed**

Wholesale to golf course:

- \$10 for 250 or less, plus shipping
- \$5 for orders over 250 books, plus shipping

Minimum order – 50 books

Cover branding can be customized for events

**StrackaLine Prepaid App cards**

Wholesale to golf course: \$10/each for 15 months – 50 card minimum

- Retail via Apple App Store is \$19.99 for 12 months
- Once the App is purchased, that gives the golfer access to ALL courses in the App

**Support phone or text#: 281-469-0170**

**Support email: Support@StrackaLine.com**

**Terms: 50% payment is required before we book travel or print books**