

Category	JJKeegan+	Club Managers	Golf Operators Association	National Club Association	NGCOA	NGF
Annual Dues	\$500	\$500 1st Year - \$650 2nd	\$588	\$1,025	\$375	\$525
Refund Guarantee is Value Not Delivered	Yes	No	No	No	No	No
Limitation on Number of Members to Ensure Personal Service	Yes	No	No	No	No	No
Annual Conference - fee based	Yes	Yes	Yes	Yes	Yes	Yes
Best Management Practices - Photo Essay with Frequent Instagram Updates	Yes	No	No	No	No	No
Business of Golf: Why? How? What? - Complimentary Book Copy	Yes	No	No	No	No	No
Consultation: Two Hours - Complimentary	Yes	No	No	No	No	No
Daily Flash Updates on Developing Trends (Facebook, Linked-In, Twitter)	Yes	No	No	No	No	No
Golf Executive Management System: 21 templates to streamline operations	Yes	No	No	No	No	No
Monthly Newsletter/Magazine	Yes	Yes	No	Yes	Yes	Yes
On Line Testing Via Test Bank of Questions to Train Staff	Yes	No	No	No	No	No
Resource Library: 250+ Complimentary Presentations, Publications, Tools	Yes	No	No	No	No	No
Quarterly Webinars - Complimentary	Yes	No	No	Fee Based	No	No