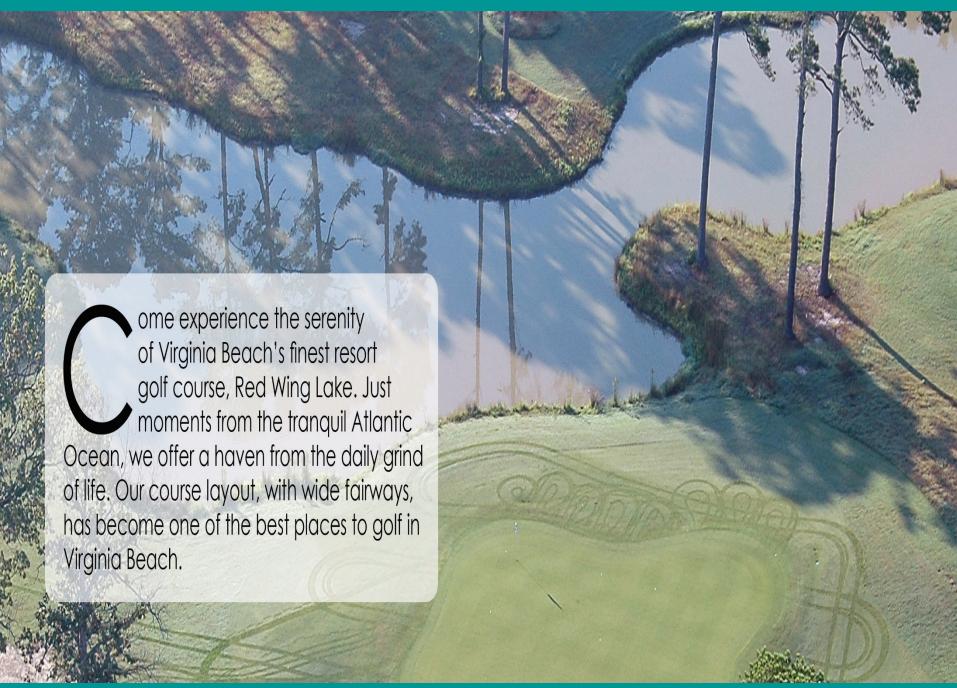
# The Business of Golf – What Are You Thinking? Best Practices Photo Album 2016 Edition





#### **Attracting a Golfer: The Enticement**







#### Reservation Confirmation



April 6, 2016 605 P.M.

Dear Mr. Reegan,

At this time we are not holding any tee times in your name.

Your lodging is confirmed as follows:

Name	Amival	Departure	Adulti	Room Type	Room Rate	Confirmation Number
Mr. James Keegan	DS/15/2016	05/18/2016	1	Forest King INN	05/15 - 05/18 \$1,995.00	R73100.1
Mr. Eddle Alasworta	D5/15/2016	05/18/2016	1	Forest King INN	05/15 - 05/18 \$1,995.00	R73100.2
Mr. Keuh Norby	05/15/2016	05/18/2016	1	Forest King INN	05/15 - 05/18 \$1,995.00	R731DF
Mr. Donn Hill	05/15/2016	05/18/2016	1	Forest King INN	05/15 - 05/18 \$1,995.00	R731E0
Mr. James Keegan	D5/18/2016	05/19/2016	1	Dine Sitte	05/18 - 05/19 \$300.00 (Shared)	R76519
Mr. Heuh Norby	D5/18/2016	05/19/2016	1	Dine Sitte	05/18 - 05/19 \$300.00 (Shared)	R7651A
Mr. Dobb Hill	D5/18/2016	05/19/2016	1	Duie Sitte	05/18 - 05/19 TBD (Shared)	R76518
Mr. Eddle Alasworth	05/18/2016	D5/19/2016	1	Dane Saffe	D5/18 - D5/19 TBD (Shared)	R7651C

Your depositian on the fails resentation is SE\_SEQ.(II).
1% lodging fat will be added during your stay (not ided in the stay and play combos).
Check-lip is 4 pm, and check out is 11 am, 104 are kappy to note requests for a specific rooms, but we are made to granarite actual audiability in this day of arrubal. Please, No Smoking or Petr.

In an effort to accommodate your greats at check-in efficiently, we ask that you please complete and submit the  $\underline{\text{room liq}}$  list.

Dining and Other Activities:

Date	Time	Event	#of People
05/15/201	7:30 P.W	Mokee's Pub Resemation	- 4
05/16/201	7:30 P.M	Molée's Pub Reservation	- 4
05/17/201	7:30 P.M	Pacific Grill Reservation	- 1

Other Information:

IMPORTANT:
The <u>cancellation window</u> for this special energit is <u>50 days in advance</u> and supersedes any other cancellation the all the behind one stress which is only.



#### **Highway Directional Marker**



#### **A Themed Entrance**





#### Flower Garden Entrance: China



## One's Arrival at Shanqin Bay Defines the Incredible Service to be Encountered



#### **Communicating Culture and Values**



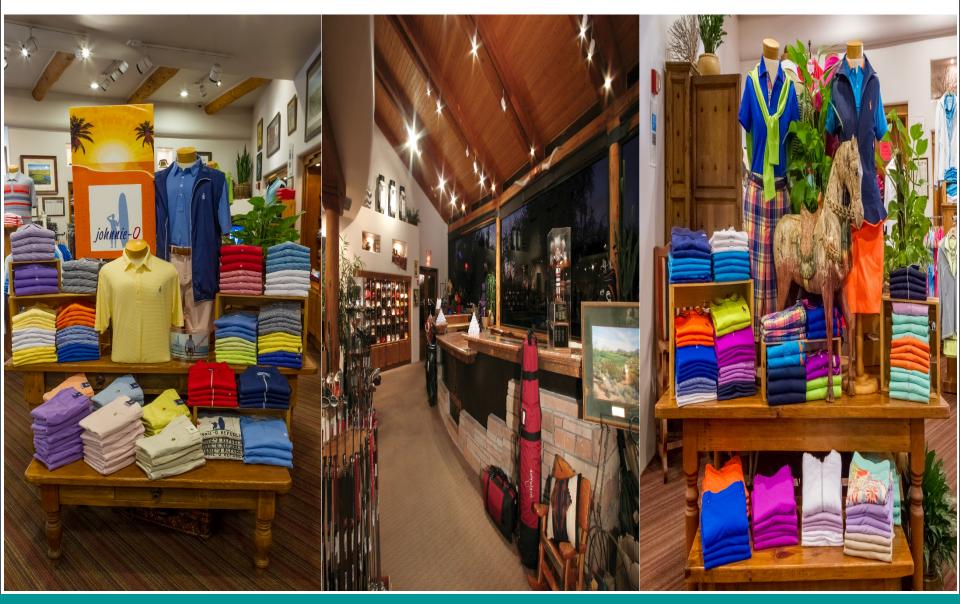
#### **Mission Statement at Club Entrance**



#### **Communicating Club Policies via Photos**



#### **Grayhawk GC: A Golf Shop – Done Flawlessly**



#### All the World is But A Stage

YOU ARE ENTERING A GUEST AREA

PLEASE REMEMBER TO
SMILE, MAKE EYE
CONTACT AND USE AN
APPROPRIATE GREETING

#### **Creating a Novel Experience**



#### Bringing the Golf Experience Live



#### The Wave of the Future - GolfBoards?



#### Pace of Play: Important at Home of Golf & Pebble Beach



#### The Ultimate Driving Range – Pods of 4 with Music



#### **The Stone of Accord**



#### Anyang Benest: A Korean Golf Experience



#### Celebrating History at the US Military Academy



#### **Celebrating History**





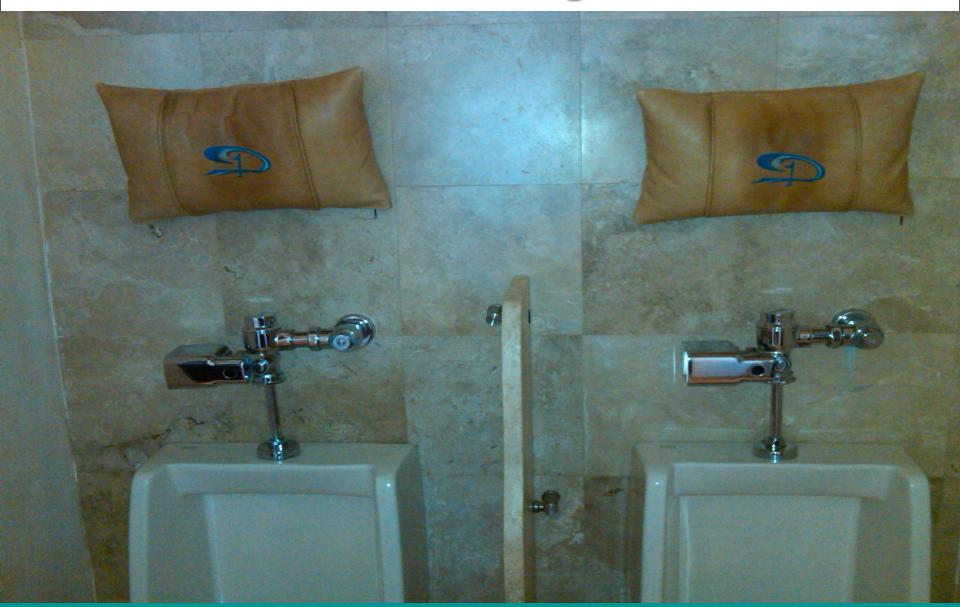
## The Cowboys Golf Club – The Ultimate Golf Entertainment Experience



### The Facility's Facility



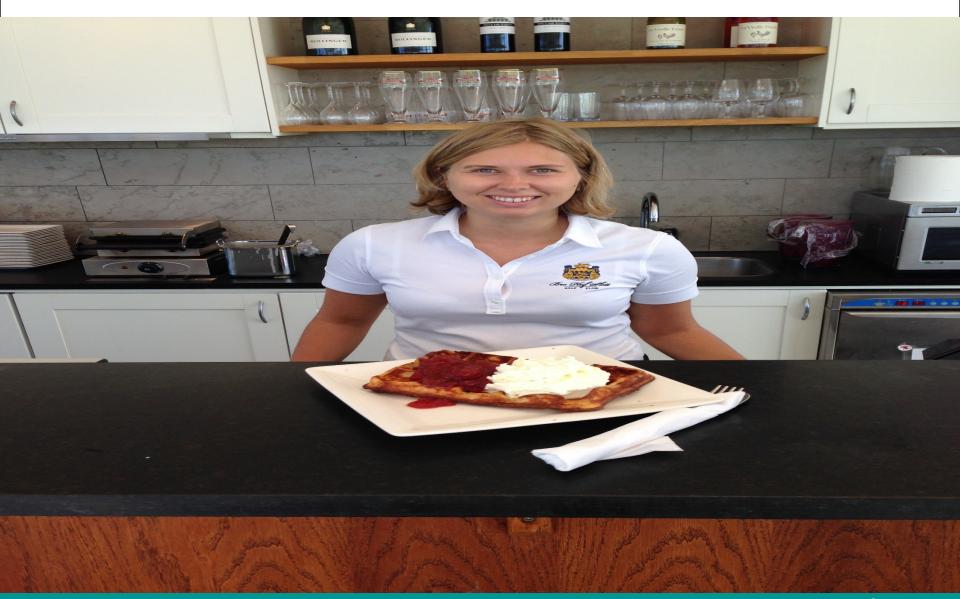
#### **A Gentle Resting Place**



#### **Mahalo – Cool Towels for Hot Guests**



#### Bro Hof Slott – Waffles, Cream and Jam



#### Impressive On Course Dining at Shanqin Bay



#### **Nice Finishing Touch**



Personalization with emphasis on exemplary service at Nine Bridges, Jeju Island, Korea



#### **Labyrinth at Bandon Dunes**

